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FILE
OCTOBER 11,
1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 8, 1965</u>			
Thursday Oct. 7 9:30 A.M.	RESORT, HOLIDAY, ADVANCE SPRING SHOWING Showing of Robert Strong's Resort, Holiday, and advance Spring fashions. By reservation. Thereafter by appointment. Contact: Norine Burke or Lou Salls, PE. 6-5475.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Oct. 7 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Showing of Fall fashions, designed by Oscar de la Renta for Jane Derby, available at Lord & Taylor. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. (Rummage donation--benefit of Girls' Club of N.Y.) Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 7 3:00 P.M.	PRESS PREVIEW: NEW SKI LODGE AND SKI FASHIONS Abercrombie & Fitch will invite the press to preview a new rooftop ski lodge and exclusive ski fashions. By invitation. (For Release, Fri., Oct. 8.) Publicity: Betty Flannery, LE. 2-2571 or MU. 2-3600.	ABERCROMBIE & FITCH	12TH FLOOR ROOFTOP SKI LODGE
Thursday Oct. 7 4:00 P.M. Cocktails	PRESS PREVIEW OF JEWELRY FASHIONS "Stones and Tones"--a new concept in jewelry fashions, with models from Clairol's "World's Fair Carousel." Commentator: Miriam Makeba, Singer. By invitation. Publicity: Dee Bass--Cotton & Bass, HA. 1-4737.	H. STERN OF BRASIL	681 FIFTH AVENUE SHOWROOM
Thursday Oct. 7 4:00 P.M. Cocktails	PREVIEW: RESORT- SPRING COLLECTION By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Oct. 7 8:00 P.M. Cocktails	SPRING FASHIONS IN CALIFORNIA By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	MICHAEL NOVARESE (711 N. LA CIENEGA BLVD.)	BEVERLY HILLS HOTEL RODEO ROOM
Thursday Oct. 7	SHOWING OF RESORT- SPRING COLLECTION Continuous showings of daytime and evening separates, dresses and costumes, designed by Silvano of Rome. Contact: LO. 3-1534.	HEISER, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Oct. 7	OPENING: RESORT AND EARLY SPRING COLLECTION Continuous showings of collection, designed by Dominic for Matty Talmack. By appointment. Contact: Mr. Revell, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Oct. 8	OHRBACH'S RELEASE--Fur fashions. (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Oct. 8 11:00 A.M.	FIRST SHOWING: RESORT AND SPRING By invitation. Thereafter Oct. 11 at 4:00 P.M.; Oct. 12 and 18 at 11:00 A.M. By invitation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Oct. 8 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS' AWARDS Twenty-third annual American Fashion Critics' Awards, presented by Coty. Special Awards to: Anna Potok, Gertrude Separack, Tzaims Luksus, and Pablo of Elizabeth Arden. Joint Special Award to "The Young Contemporaries": Sylvia de Gay, Edie Gladstone, Victor Joris, Stanley Herman, Gayle Kirkpatrick, Deanna Littell, Leo Narducci, Don Simonelli, and Bill Smith. Presentation followed by fashion showing. Admission by ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Oct. 10	NATIONAL SHOE FAIR IN CHICAGO (Oct.10-13). Contact: John Gibbons, LO.3-5585.		
Sunday Oct. 10 4:30 P.M. Cocktails	SPRING SHOE FASHION SHOW IN CHICAGO Also Mon., Oct. 11 at 9:30 A.M.(Coffee). Display: through Wed., Oct. 13 at Conrad Hilton Hotel, Room 904-906. By reservation. N.Y. contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	SHERATON-BLACKSTONE CHICAGO, ILLINOIS 9:00 A.M.-5:00 P.M.
<u>WEEK BEGINNING MONDAY, OCTOBER 11, 1965</u>			
Monday Oct. 11 3:00 P.M.- 4:30 P.M.	APRES-LUNCHEON: FASHION SHOW Apres-luncheon fashion show of designs by Larry Aldrich. Shoes--I. Miller. Jewelry--Monet. Gloves--Kislav. Show at 3:30. Public by reservation: \$3.75. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Monday Oct. 11 4:00 P.M. Cocktails	PRESS PREVIEW: SAGA FUR FASHIONS His Royal Highness, Crown Prince Harald of Norway, will be guest of honor at this preview of the Gunther Jaekel Fall-Winter fur collection. The Scandinavian Fur Committee will present the first Saga International Award to Bonwit Teller. By invitation. (For Release, Tues., Oct. 12.) Publicity: Bonwit Teller--Carolyn Saks, EL. 5-6800; Saga--Vivienne P. Fox at Leber, Katz, Paccione, PL. 1-4477.	BONWIT TELLER	2ND FLOOR FUR SALON
Monday Oct. 11 6:00 P.M.	PRESS PREVIEW: FUR FASHIONS Press showing of Revillon fur fashions. By invitation. (Originally scheduled for an earlier date.) Publicity: Helen O'Hagan, PL. 3-4000.	REVILLON AT SAKS FIFTH AVENUE	FRENCH CONSULATE 934 FIFTH AVENUE(78 ST.)
Monday Oct. 11- Oct. 16	NEW YORK ANTIQUES FAIR Forty-sixth semi-annual Antiques Fair, with 135 exhibitors from 14 states and England, displaying (for sale) American, European and Oriental furnishings and collectors' items, spanning several centuries. Hours: 1:00 P.M. to 11:00 P.M.; Saturday: 1:00 P.M. to 6:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE.& 34TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 11- Oct. 13	PREMIERE SHOWING: HOLIDAY HAIR FASHIONS Official hair fashion committee of NHCA presents holiday coiffures to the beauty profession at Nat'l Hair Fashion Show. Publicity: Mitchell Lachman--Bozell & Jacobs, 2 N.Riverside Plaza, CE. 6-0870(Chicago); or PE. 6-5000(N.Y.).	NAT'L HAIRDRESSERS & COSMETOLOGISTS ASSN.	STATLER HILTON HOTEL
Oct. 12	COLUMBUS DAY (Banks and post office closed.)		
Tuesday Oct. 12 1:00 P.M.	RESORT-SPRING JUNIOR FASHIONS Showings Oct. 12, 13, 19, 26, Nov. 2, 9 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Oct. 13 10:00 A.M. Breakfast	OPENING OF RESORT AND SPRING COLLECTION "Hunt for the Sun"--Resort and Spring collection, designed by Ruthanne Tuttle. By invitation. Continuous thereafter at showroom. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Wednesday Oct. 13 12:00 Noon Luncheon	PUBLICITY CLUB LUNCHEON MEETING Speaker: Larry Aldrich, President--N.Y. Couture Group and Larry Aldrich Assoc. Subject: "An Idea That Lived"--the story of the N.Y. Couture Group. Tickets: \$8.00 (guests). Contact: Terry Mayer, MU. 5-6561.	PUBLICITY CLUB OF NEW YORK	OVERSEAS PRESS CLUB 54 WEST 40TH STREET
Wednesday Oct. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of Fall fashions. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	WILSON FOLMAR, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 13 12:30 P.M. Luncheon	FALL AND HOLIDAY SHOWING OF FASHIONS Fashions by Harvey Berin. Furs--B. Weinstein. Jewelry--Marvella. Commentator: Lynne Lyons Blum. Tickets: \$15.00. Contact: Joe Klein, 25 West 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA- GREATER N.Y. COUNCILS	ST. REGIS HOTEL ROOF
Wednesday Oct. 13 12:30 P.M. Luncheon	BENEFIT LUNCHEON AND FASHION SHOW Mollie Parnis' Fall and Winter fashions, available at Bonwit Teller. Price: \$12.50, for benefit of Children's Scholarship Fund of The Menninger Foundation. Contact: 790 Madison Ave., RE. 7-1604.	THE MENNINGER FOUNDATION; CHILDREN'S SCHOLARSHIP	HOTEL PLAZA BALLROOM
Wednesday Oct. 13 4:00 P.M.	PRESS PREVIEW: FASHIONS BY JEAN LOUIS SCHERRER Jean Louis Scherrer of Paris will be present at a preview of his ready-to-wear collection, made exclusively for Bergdorf Goodman. Also, showing of fashions from Spain, Italy and Switzerland. By invitation. (For Release, Fri., Oct. 15.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Oct. 13 5:00 P.M.	BEAUTY SEMINAR FOR PRESS Bendel will invite the press to their new Beauty Seminar. (Note Change of Time.) By invitation. (For Release, Fri., Oct. 15.) Publicity: Ruth Hammer Assoc., 246-4818.	HENRI BENDEL	6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 14 12:00 Noon	COMPLETE RESORT AND SPRING COLLECTION Showing of Mollie Parnis' complete Resort and Spring collections, Oct. 14 and 19 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Oct. 14 2:30 P.M.	PREVIEW: RESORT AND SPRING COLLECTION Preview of coordinated separates for Resort and Spring, designed by Jeanne Essig. Admission by invitation only. Continuous thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Oct. 15	BERGDORF GOODMAN RELEASE--Jean Louis Scherrer fashions.(Preview;--See Pg.3)		
Oct. 15	HENRI BENDEL RELEASE--Beauty Seminar. (Preview, Oct. 13--See Pg. 3)		
Oct. 18	MACY RELEASE--National Horse Show Fashions. (No Preview)		
Monday Oct. 18 3:00 P.M. Cocktails	PRESS SHOWING: FALL AND WINTER COLLECTIONS Intercoiffure "America" will present the "Grand Coiffeurs of the U.S.A."-- showing of Fall and Winter coiffures, followed by reception and cocktails. Press by invitation. Contact: John Bernard or Marsha Gerber, PL. 2-2254. Tickets: \$10.00. Contact: Mr. Richard of the Madison, EL. 5-4477.	INTERCOIFFURE "AMERICA"	HOTEL PIERRE BALLROOM
Monday Oct. 18 4:30 P.M. Champagne	PRESS RECEPTION: "AWARD FROM FRANCE" Formal award to I. Magnin for outstanding presentation of French lace. Fashion show by leading American designers. By invitation. Publicity: Ken R. Williams Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PIERRE COTILLION ROOM
Monday Oct. 18	RESORT AND SPRING COLLECTION Custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 12:00 Noon Luncheon	BENEFIT LUNCHEON FASHION SHOW Showing of Fall-Winter collection. For benefit of American Women's Volun- tary Services. Publicity: McGeehan & O'Connor, PL. 9-8150.	ELIZABETH ARDEN	ST. REGIS HOTEL ROOF
Tuesday Oct. 19 5:00 P.M. Cocktails	PREVIEW: MEN'S AND BOYS' COLLECTIONS Preview of men's, boys', and students' collection. By invitation. Contact: Paul Collins, LW. 4-1570.	JANTZEN	TIME AND LIFE BLDG. 8TH FLOOR-AUDITORIUM
Tuesday Oct. 19 6:30 P.M.- 9:00 P.M.	FIFTH SESSION OF FASHION CAREER COURSE Subject: "Fashion Coordination." Speakers: Virginia Harris--Filene's; Violet Meison--Associated Merchandising; Rita Perna--Montgomery Ward. Reservation: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Tuesday Oct. 19 7:00 P.M. Dinner- Dance	ANNUAL AWARD DINNER DANCE "Fashion is Art"--annual award, honoring Mildred Custin, president of Bonwit Teller. Textile award to Deering Milliken. Honorary Chmn.: Mr. David Schwartz and Mr. Alexander Farkas. M.C.: Mr. Louis Laun, Celanese Corp. By invitation. (Black Tie) Contact: Frances Duehren, WI. 7-0324.	NEW YORK FASHION DESIGNERS(1457 B'WAY)	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 20 9:00 A.M. Breakfast	PRESS PREVIEW: CRUISE- SPRING SPORTSWEAR Preview for press, introducing Bruce Glen's Cruise-Spring sportswear collection. Showing at 9:30 A.M. (<u>Note Change of Time.</u>) Oct. 21 at 4:30 P.M. (Cocktails following show.) Contact: Robert Siegel, LT. 1-9260. Publicity: Kathy Russo, TE. 2-9179.	BRUCE GLEN (4 WEST 56TH STREET)	ORSINI'S (UPSTAIRS RM.) 41 WEST 56TH STREET
Oct. 21	LORD & TAYLOR RELEASE--"Bravo, New York!" (No Press Show)		
Thursday Oct. 21 12:00 Noon Cocktails- Luncheon	PREVIEW: RESORT COLLECTION Resort collection of sportswear, playclothes and dresses, designed by Sylvia de Gay. Cocktails and showing at 12:00 Noon. Luncheon at 1:00. For press and buyers, by invitation. Continuous thereafter at showroom, 498 Seventh Avenue. Publicity: Margaret Hodge, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Thursday Oct. 21 12:30 P.M. Luncheon	BENEFIT SHOW: FASHIONS BY MADAME GRES Madame Gres will show her daytime, dinner, and evening fashions on eight of her Parisian mannequins, at a benefit luncheon for the Musicians Emergency Fund. Jewelry--Van Cleef and Arpels. Makeup--Evelyn Marshall. Gift of Cabochard Toilet Water for each guest. Price: \$25.00. Publicity: Beryl Barrowman, TE. 8-5591. Mme. Gres Publ.: Kay Inglis-Jones, PL. 9-3000.	MUSICIANS EMERGENCY FUND (745 FIFTH AVENUE)	ST. REGIS HOTEL ROOF
Oct. 21	BUYERS' SHOWING OF BRUCE GLEN'S SPORTSWEAR AT 4:00 P.M. (See Above)		
Friday Oct. 22 8:00 P.M.	SIXTEENTH ANNUAL FAN BALL Annual Fan Ball for benefit of Children's Cancer Fund of America. Chmn.: Mrs. Stephenson Fenelon-Young. Exec. Chmn.: Mrs. Herbert R. Mundin. Reservations: \$50.00. Contact: LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA BALLROOM
Monday Oct. 25 8:30 A.M. Breakfast	PRESS SHOWING: BRITISH LEATHERS AND SUEDES "Iefex"--British leather and suede fashions at a showing for the press. By invitation. Other showings: Oct. 24 at 12:00 Noon and 6:30 P.M.; Oct. 25 at 12:30 and 6:30; Oct. 26 and 27 at 9:00 A.M. and 6:30 P.M. Contact: Charles Arnold--Leather Trade House, 9 St. Thomas St., London. N.Y. Contact: Doris Vinton, LO. 3-1000.	BRITISH LEATHER FASHIONWEAR GROUP	HOTEL NEW YORKER NORTH BALLROOM
Monday Oct. 25 3:00 P.M.- 4:30 P.M.	APRES LUNCHEON FASHION SHOW Showing of designs by Bob Bugnand. Show at 3:30. Press by invitation. Public by reservation: \$3.75. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	SAM FRIEDLANDER, INC. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Oct. 26	BONWIT TELLER RELEASE DATE--Ski fashions. (No Press Show)		
Tuesday Oct. 26 10:30 A.M. And 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Press: Oct. 26 at 10:30 and 2:30. By invitation. Thereafter, Nov. 9, 10, 11, 16, 17, 18 at 10:00, by reservation. Other times by appointment. Contact: Miss Tita, PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Oct. 26- Nov. 2	EIGHTY-SECOND ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, TN. 7-2576.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 27	MACY RELEASE--Ski fashions. (No Press Show)		
Thursday Oct. 28 9:30 A.M. Coffee	PRESS SHOWING OF "YOUNG IMPORTS" Preview for the press of "Young Import" collection. By invitation. (For Release, Fri., Oct. 29.)	OHRBACH'S Publicity: Mary Ann Crenshaw, OX. 5-4000.	6TH FLOOR YOUNG IMPORTS SHOP
Thursday Oct. 28 10:00 A.M.	PREVIEW: TRAVEL AND SPRING COLLECTION Preview of coats and suits. Thereafter Nov. 2, 4, 9, 11, 16 at 10:00. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday Oct. 28 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON Luncheon showing of Fall fashions by Geoffrey Beene, available at Lord & Taylor. (Rummage donation for Neighborhood Youth Project.) Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	GEOFFREY BEENE (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 28 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter Nov. 2, 3, 9, 10, 16, 17 at 12:00 Noon. (Luncheon) By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Friday Oct. 29 9:30 A.M. Coffee	PRESS PREVIEW: "HOUSE OF YEARS" Preview for the press of Sloane's newly-decorated "House of Years" shop. By invitation. (For Release, Tues., Nov. 2.) Publicity: Reni Kuhn, OX. 5-3800, Ext. 450.	W & J SLOANE, INC.	414 FIFTH AVENUE 5TH FLOOR
Friday Oct. 29 8:00 P.M. Dinner- Dance	FOURTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Deauville, Ville du Cheval," honoring American and French stable owners who have won the most races during the current season. Fashion show will feature evening gowns, especially designed in the colors of the French racing stables by couturier Jacques Heim. Furs--Georges Kaplan. Jewels--Van Cleef & Arpels. Tickets: \$150.00 per person, for benefit of American French Foundation Charities. Contact: 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION (270 PARK AVE.)	WALDORF-ASTORIA GRAND BALLROOM
Nov. 1	PRESS SHOWING OF MAURICE RENTNER'S SPRING COLLECTION AT 3:00 P.M. (See Pg. 7)		
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Baitch & Castaldi will present their Spring collection of coats by Bataldi. Daily informal showings. Contact: Miss Ellen, LO. 4-6886.	BAITCH & CASTALDI (BATALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Monday Nov. 1- Nov. 19 9:00 A.M.- 5:00 P.M.	SPRING FORECAST AND FASHIONS Complete showing of fashion, accessories and promotion plans from "Seventeen's" February "Spring Semester" issue. For store and buying office executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Nov. 2	W & J SLOANE RELEASE--"House of Years" Shop. (Preview, Oct. 29--See Above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 2 9:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Also Nov. 4, 9, 12, 17 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 2 11:30 A.M.	PREVIEW OF SPRING COLLECTION By invitation. Publicity: TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 2 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Bill Blass. Showings Nov. 2, 3, 4, 9, 10, 11, 16, 18 at 2:30. By reservation. (Press showing Mon., Nov. 1 at 3:00 PM) By invitation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 3 10:00 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection of coats, suits, and costumes, designed by Molly. Also, Nov. 9, 10, 16 at 10:00. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Nov. 3 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Also Nov. 11, 16, 18 at 10:30 A.M. By reservation. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday Nov. 3 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Nov. 4, 8, 9, 10, 15, 16 at 1:00. By appointment. (<u>Note Change of Dates.</u>) Contact: LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Nov. 3 2:00 P.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection Nov. 3, 8, 10, 16 at 2:00 P.M. By appointment. Contact: Miss Jaye, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 3 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Nov. 4 and 11 at 10:30 A.M. By reservation. Contact: Marta Schreiber, LA. 4-9350.	NINA RICCI- NEW YORK	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 3 5:00 P.M. Cocktails	FASHION SHOWING OF SPRING SPORTSWEAR Forecast of fashion news in the sportswear market for Spring '66, in Du Pont fibers. <u>Show promptly at 5:30.</u> By invitation. Trade contact: Gloria Jean Betts, 971-4396. Press contact: Blanche Gaillard, 971-4309.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW: BRITISH READY-TO-WEAR FASHIONS "British Fashion--U.S.A. '66"--The British Fashion Industry, in association with Cunard, will present ready-to-wear coats, suits, dresses, and sportswear at a preview for the press. Showings also Nov. 4 at 3:00 P.M., and Nov. 5 at 10:00 A.M. All shows by admission card only. Thereafter, each firm will present complete collection at Hotel Plaza, by appointment. Publicity: Ruth Hammer Assoc., 350 W. 51st St., 246-4818.	BRITISH READY-TO- WEAR INDUSTRY	QUEEN ELIZABETH 51ST ST. & HUDSON RIVER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 4 11:45 A.M.	CHILDREN'S FASHIONS-- PRESENTED ON SKATES Fashion show on skates, sponsored by Best & Co. on behalf of Hospital Week of the United Hospital Fund. Featuring children's fashions. Narrator: Betty Furness. Open to public. Contact: Jessie V. Sloan, PL. 4-1080.	BEST & CO.; UNITED HOSPITAL FUND	ROCKEFELLER PLAZA SKATING POND
Thursday Nov. 4 12:00 Noon	INTERIOR DESIGN LUNCHEON MEETING Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Jerry Silverman's Spring collection, designed by Shannon Rodgers, at continuous showings. By appointment. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Nov. 5	OHRBACH'S RELEASE--Ski fashions. (No Press Show)		
Monday Nov. 8 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dorothy Farbo. Also Nov. 11 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Also Nov. 10, 15, and 17 at 11:30 A.M. By reservation. Contact: Virginia Yost, IA. 4-3404.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 8 1:15 P.M.	OPENING: SPRING COLLECTION Showing also Nov. 11 and 15 at 1:15 P.M. By reservation. Contact: Miss Fritzi, IO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 8 4:00 P.M.	PREVIEW: SPRING COLLECTION Showing of afternoon, cocktail, and evening fashions, designed by Bob Bugnand. Thereafter at showroom, by appointment. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.	SAM FRIEDLANDER, INC. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Nov. 9 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring Seminar (8:30 A.M.) for member stores. By reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	HOTEL ASTOR VERSAILLES ROOM
Tuesday Nov. 9 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also, Nov. 11, 16, 18 at 10:00 A.M. By reservation. Contact: IO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 11:30 A.M.	OPENING: SPRING COATS AND SUITS Thereafter Nov. 11, 16, and 18 at 11:30 A.M. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Preview of new Spring collection. Also Nov. 11, 12, 15, 17 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 15, and 16 at 12:00 Noon. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 9 1:30 P.M.	OPENING OF SPRING COLLECTION Spring collection by Pat Sandler for Highlight. Contact: CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 9 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Nov. 12 and 16 at 10:30 A.M. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING OF SPRING COLLECTION Also showing Nov. 18 at 4:00 P.M. Contact: WI. 7-8235.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Nov. 9 5:00 P.M.- 7:00 P.M. Cocktails	RECEPTION FOR EMILY WILKENS Cocktail party in honor of Miss Emily Wilkens and her new book, "A New You," a good grooming and fashion guide, to be published in mid-November. By invitation. Publicity: Paula Quint, MU. 4-7300.	G.P. PUTNAM'S SONS (200 MADISON AVENUE)	FASHION INST.OF TECH. 227 WEST 27TH STREET
Wednesday Nov. 10 1:00 P.M.	OPENING OF SPRING COLLECTION Also, Nov. 16 at 1:00 P.M. Contact: Lee Lerner, LO.3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection at 2:30, Nov. 10, 16, 18. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 16, 17, 18 at 2:30. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 10 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of Fall fashions for children, sizes 3 to 6x and 7 to 14. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	RUTH OF CAROLINA (390 FIFTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Friday Nov. 19 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO- WEAR SHOWINGS Breakfast and luncheon showings of Spring ready-to-wear collections. and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Tuesday Nov. 23 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Eighteenth annual "Party of the Year" for the benefit of the Costume Institute, Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: Andrew Goodman, president--Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500.	COSTUME INSTITUTE, MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL

OPERA...THEATRE...MOVIES

Sunday
Oct. 10 OPENING: "DRAT! THE CAT!" MARTIN BECK THEATRE, 302 W. 45TH ST.
Jerry Adler and Norman Rosemont present Lesley Ann Warren and Elliot Gould in a suspense musical about a gem-stealing heiress. Director and Choreographer: Joe Layton. Book and lyrics: Ira Levin. Music: Ralph Burns. Costumes: Fred Voelpel. Publicity: Mike Merrick, PL. 2-4111.

Beginning
Monday SECOND WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Oct. 11: Puccini's "La Boheme." Tues., Oct. 12: Gounod's "Faust."
Wed., Oct. 13: Puccini's "Madama Butterfly." Thurs., Oct. 14: Strauss' "Arabella."
Fri., Oct. 15: Verdi's "Don Carlo." Sat. Mat., Oct. 16: Tchaikovsky's "Queen of Spades."
Sat. Eve., Oct. 16: Donizetti's "Lucia di Lammermoor." Publicity: Francis Robinson, PE. 6-1200.

Monday
Oct. 11 OPENING: "JOE PALOOKA, GO HOME!" 41ST STREET THEATRE, 125 W. 41ST ST.
A 35-minute performance at 12:15 and 1:15 P.M., Monday through Friday, a one-act musical featuring Julia Ross and Steve Shelto. Admission (including luncheon): \$1.50. Publicity: Eve Siegel, MU. 8-4598.

Tuesday
Oct. 12 OPENING: "ENTERTAINING MR. SLOANE" LYCEUM THEATRE, 149 W. 45TH STREET
Grisly comedy which won an award from London critics as the "best new play of 1964." Director: Alan Schneider. Sets, costumes and lighting: William Ritman. Publicity: Dorothy Ross, 247-5560.

Wednesday
Oct. 13 OPENING: "THE IMPOSSIBLE YEARS" PLAYHOUSE THEATRE, 137 W. 48TH STREET
Comedy by Bob Fischer and Arthur Marx, starring Alan King, deals with the trials of a modern teenager. Presented by David Black and Walter A. Hyam. Director: Arthur Storch. Costumes: Ann Roth. Publicity: Goodman-Schwartz, CI. 6-4180.

Saturday
Oct. 16 OPENING: "ON A CLEAR DAY YOU CAN SEE FOREVER" MARK HELLINGER, B'WAY AT 51ST.
Alan Jay Lerner's new musical about extra-sensory perception stars Barbara Harris and John Cullum. Director: Robert Lewis. Book and lyrics: Mr. Lerner. Music: Burton Lane. Sets: Oliver Smith. Costumes: Freddy Wittop. Publicity: Mike Merrick, PL. 2-4111.

Tuesday
Oct. 19 OPENING: "THE RIGHT HONOURABLE GENTLEMAN" BILLY ROSE, 208 W. 41ST ST.
Michael Bradley-Dyne's drama of a man's indiscretion destroying his political career. Director: Frith Banbury. Press: Jacobson Harmon, CH. 4-1482.

Wednesday
Oct. 20 DEBUT: LINCOLN CENTER REPERTORY COMPANY VIVIAN BEAUMONT THEATRE
Inaugural performance for benefit of new theatre, presenting Buchner's "Danton's Death." Regular performances starting Oct. 21 for six weeks. Publicity: Barry Hyams, EN. 2-7600.

Tuesday
Oct. 26 OPENING: "THE ROYAL HUNT OF THE SUN" ANTA, 245 WEST 52ND STREET
Peter Shaffer's drama about the conquest of Peru, starring Christopher Plummer. Director: John Dexter. Publicity: Merle Debuskey, CI. 7-6634.

Wednesday
Oct. 27 OPENING: "MATING DANCE" EUGENE O'NEILL THEATRE, 230 W. 49 ST.
A young New York girl's growing pains are the subject of this new offering by Eleanor Harris Howard and Helen McAvity, presented by Elliot Martin. Starring: Van Johnson. Dir.: Henry Kaplan. Publ.: Mary Bryant, IT. 1-2430.

Thursday
Oct. 14 OPENING: "THE WORLD OF CHARLES AZNAVOUR" AMBASSADOR, 215 W. 49TH ST.
Limited engagement of French star's "songs of love and other sorrows." Scheduled until Oct. 30. Publ.: Max Eisen, IA. 4-0872.

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